

Sponsor Invitation
New England Psychological Association (NEPA)
Northeast Conference for Teachers of Psychology (NECTOP)
Friday & Saturday, October 9-10, 2009, 8 am – 5 pm
Worcester State College
Worcester, Massachusetts

We would like to invite you to participate in the annual meetings of NEPA and/or NECTOP in October, 2009. We have several avenues for sponsorship for selected academic providers and organizations. The two conferences occur back-to-back on the same weekend usually in October, are held at the same site, although at a different location in New England each year, and attract attendees from throughout New England and New York.

NECTOP focuses on the teaching of psychology, and draws approximately 80 college and high school teachers each year. NEPA offers a range of academic presentations and workshops to approximately 250 professional psychologists, professors of psychology, and undergraduate and graduate psychology students. APA, APS, and Psi Chi cosponsor the events. More information is available at www.nepa-info.org.

This year's meetings will be hosted at Worcester State College--the only Massachusetts state college named Best Northeastern College by Princeton Review for last five years. Worcester State College offers a central location in New England that is ideal to many NEPA members. Located in the second largest city in Massachusetts, Worcester State College is in close proximity to hotels and restaurants.

We hope you will consider supporting our conference and making your academic products available to our membership. See the enclosed description of sponsorship options and various applications/contracts for more details. For more information, please contact Peter Frost at p.frost@snhu.edu or Deborah Carroll at carrolld1@southernct.edu.

Sincerely,

Peter Frost, Ph.D. and Deborah Carroll, Ph.D.

Sponsorship Opportunities
New England Psychological Association (NEPA)
Northeast Conference for Teachers of Psychology (NECTOP)

Event Sponsorship:

Both NECTOP and NEPA feature continental breakfasts, midmorning coffee breaks, and at the end of the day, a reception with awards ceremony. Other creative kinds of sponsorship might be a scholarship for a high school, community college, or undergraduate teacher (NECTOP), a prize or gift for outstanding presentations, or t-shirts for students from the host institution, who serve very visible roles registering attendees and directing traffic. You are welcome to suggest additional options. Sponsors will be acknowledged in the conference program and on the NEPA website. Deadline for payment is July 31, 2009. Rates vary by cost of the event (contact Peter Frost at p.frost@snhu.edu or Deborah Carroll at carrolld1@southernct.edu.)

Program / Website Advertisement:

The NEPA/NECTOP combined conference program is published online at www.nepa-info.org, and distributed at the conference. An active link to your website will also be available on the NEPA webpage. Deadline for payment and the ad copy is July 31, 2009.

Rates are:

- \$100 business card
- \$200 quarter page
- \$300 half page
- \$500 full page

Exhibit Table:

Exhibit tables are located in close proximity to popular conference events. We can accommodate a limited number of exhibitors. A single table is \$100 for NECTOP, \$150 for NEPA, or \$200 for both days. Additional tables are \$50 per table. Requests for tables will be filled on a first come, first served basis. The deadline for receiving reservations and payment is September 29, 2009.

Schedules are:

- NECTOP (Friday, 10/9): Set up 8 am; exhibits open 8:30 - 4:00 pm; remove materials by 5 pm if not exhibiting for NEPA.
- NEPA (Saturday, 10/10): Set up Friday 4:00 – 5:00 pm or Saturday 7:30 – 8:30 am; exhibits open 8:30 am – 4:30 pm; remove all materials by 6 pm.

Exhibitors are responsible for the safety of their exhibits. Although materials will be stored in a locked room overnight, NEPA, NECTOP, and Western New England College cannot assume any liability for lost or damaged materials.

Display-Only:

If you would prefer to display brochures for psychology texts or other professional material, we will set these up on approximately 1/4 of a table. The fee for both days is \$25.00. The deadline for receiving reservations and payment is September 29, 2009.

**EVENT SPONSORSHIP APPLICATION AND CONTRACT
2009 NEPA AND NECTOP CONFERENCE**

SPONSOR NAME (PLEASE PRINT): _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL: _____ WEB LINK: _____

SIGNATURE: _____ DATE: _____

Please contact Peter Frost at p.frost@snhu.edu or Deborah Carroll at carrolld1@southernct.edu for specific sponsorship opportunities and cost. Sponsors will be acknowledged in the conference program and on the NEPA website.

I agree to sponsor the following event / gift for the NECTOP / NEPA conference:

Check here if you will be providing your own banner / logo and contact Peter Frost or Deborah Carroll for arrangements. _____

Checks or money orders should be made payable to New England Psychological Association (NEPA) and sent by the DEADLINE: JULY 31, 2009.

Enclosed is a check for: _____ money order for: _____

PLEASE MAIL COMPLETED CONTRACT FORM AND PAYMENT TO:

Peter Frost
Southern New Hampshire University
2500 North River Road
Manchester, NH 03063

OR

Deborah Carroll
Southern CT State University
Department of Psychology
501 Crescent Street
New Haven, CT 06515

**ADVERTISING APPLICATION AND CONTRACT
2009 NEPA AND NECTOP CONFERENCES**

COMPANY NAME (PLEASE PRINT): _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL: _____ WEB LINK: _____

SIGNATURE: _____ DATE: _____

Please send your ad in PDF format (if possible) to Peter Frost at p.frost@snhu.edu or Deborah Carroll at carrolld1@southernct.edu. If you prefer to send your ad in paper form, please include the wording for your ad here:

Checks or money orders should be made payable to New England Psychological Association (NEPA) and sent by the DEADLINE: JULY 31, 2009. The ad copy is also due by July 31, 2009.

Enclosed is a check for: _____ money order for: _____

PLEASE MAIL COMPLETED CONTRACT FORM AND PAYMENT TO:

Peter Frost
Southern New Hampshire University
2500 North River Road
Manchester, NH 03063

OR

Deborah Carroll
Southern CT State University
Department of Psychology
501 Crescent Street
New Haven, CT 06515

**EXHIBIT APPLICATION AND CONTRACT
2009 NEPA AND NECTOP CONFERENCE**

COMPANY NAME (PLEASE PRINT): _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL: _____ WEB LINK: _____

SIGNATURE: _____ DATE: _____

Space for exhibitors at the 2009 Conference of the New England Psychological Association (NEPA) is limited. We will grant space on a first come, first served basis. However, we do reserve the right to select exhibitors based on the appropriateness of their products for our conference. Therefore, it is important for you to include a description of your merchandise in the space provided below along with your application, contract, and check. If your application is rejected for any reason, your check will be returned.

The product(s) I will be displaying include (please describe):

I request table space for an exhibit during the Conference of the 15th Annual North East Conference for Teachers of Psychology (NECTOP) on October 9, 2009 and/or the New England Psychological Association (NEPA), October 10, 2009 as indicated below. I agree to the conditions described above.

___ \$100.00 for NECTOP (one table for Friday, October 9, 2009)

___ \$150.00 for NEPA (one table for Saturday, October 10, 2009)

___ \$200.00 for both days (one table Friday, October 9 and Saturday, October 10, 2009)

___ \$50.00 Extra table

___ \$25.00 Display brochures for psychology texts or professional material

Checks or money orders should be made payable to New England Psychological Association (NEPA) and sent by the DEADLINE: SEPTEMBER 29, 2009. Enclosed is a

Check for: _____

Money Order for: _____

PLEASE MAIL COMPLETED CONTRACT FORM AND PAYMENT TO:

Peter Frost
Southern New Hampshire University
2500 North River Road
Manchester, NH 03063

OR

Deborah Carroll
Southern CT State University
Department of Psychology
501 Crescent Street
New Haven, CT 06515